



Detroit Lakes

CHAMBER NEWS

October 2018
Volume 25 No. 10

Official Newsletter of the Detroit Lakes Regional Chamber of Commerce

Fall :45 Fill-up

Fall is here and that means the Detroit Lakes Regional Chamber of Commerce Monthly Membership Meetings are back the 2nd Wednesday of each month 8:15-9:00am. We will be "on the road" and at a different location each month. Enjoy a morning beverage and treat while hearing what the DL Chamber and area organizations are up to! Come share your organizations news, bring promotional materials and share!



Tour of Manufacturing Oct 24 & Oct 25!

5 Open Houses in 2 days! We stretched our event into 2 days so you have time to visit as many facilities as you want. Have you ever seen the inside of a manufacturing plant? Do you know what is "Made at the Lakes"? Are any of these companies your clients? Do you have family/friends that work in these facilities? Do you or someone you know need a new job? Are you just curious and love to learn about your community? You need to attend this year's event!

Wednesday, Oct 24th (tours start at 2:00pm. Last tour at 5:30pm):

- TEAM Industries-Audubon, 4th and Robin St. in Audubon
- Action Fabricating Inc, 1244 Hawk St, Detroit Lakes

Thursday, Oct 25th (tours start at 2:00pm. Last tour at 5:30pm):

- SJE, 22650 Co. Hwy 6, Detroit Lakes
- BTD Manufacturing Inc, 1111 13th Ave SE, Detroit Lakes
- Lakeshirts Inc, 750 Randolph Rd, Detroit Lakes

Tours are free and open to the public. Safety gear will be provided. Please wear closed toe shoes and no loose clothing. Each tour takes approx. one hour. Visit one facility or all 5! Find us at <https://www.facebook.com/TourOfManufacturing/>

Be informed for elections



The DL Chamber is one of many sponsors for the Detroit Lakes Area League of Women Voters Candidate Forums. Below is a list of local forums. Check on the VisitDetroitLakes.com events calendar for times as they become available.

- **Monday, October 8**, White Earth – Becker County Sheriff and House District 2B forums
- **Tuesday, October 9**, Frazee – Frazee Mayor and Frazee Vergas School Board forums
- **Tuesday, October 16**, M State DL – Becker Co. Offices (unopposed) Meet & Greet, Becker County Sheriff and House Districts 2B and 4B forums
- **Monday, October 22**, M State DL – Detroit Lakes City Council and Detroit Lakes School Board forums
- **Monday October 30**, LPA High School – Lake Park Audubon School Board forum

The Mission of the Detroit Lakes Regional Chamber of Commerce is to advance a vibrant business and tourism economy through service, advocacy, networking and innovation.

We're Working for You:

<u>August 2018</u>	<u>YTD</u>
• Walk-Ins	
277	1,950
• Phone Calls	
409	3,257
• Visitor Guides Mailed	
15	2,183
• Website Visits	
40,960	274,694

Online newsletter at: <https://www.visitdetroitlakes.com/chamber/newsletter>

More than 10 percent of the August website traffic went to check out Detroit Lakes events: 12,631 visits

Child Care is our Business

Did you know that in Becker County there are over 650 child care slots needed right now? Child care is important for parents to be able to work, for our employers to be effective, for our community to bring in new families and for children to be successful. For every \$1 invested in children there is a \$17 return on investment studies show, so investing in our youth is a priority.



Becker County received a program award from First Children's Finance to participate in the **Rural Child Care Innovative Program**. We are working together as a community to help improve access to child care, and you can help.

By filling out a survey you can help identify how big of an issue child care really is in our community, and how it affects everyone. The parent survey only takes 3 minutes so **please share this link** with your employees so that we can work on this issue together <https://www.surveymonkey.com/r/rcqipbecker>

Member News

Midwest Bank—Detroit Lakes is pleased to announce the addition of Nancy Baker to their team as Personal Banking Officer.

SNAP Fitness invites you to their Ribbon Cutting and Open House on Thursday, October 18th at 11am. Come enjoy a cup of coffee and see this new facility in the heart of Detroit Lakes.

DL High School hosted its 2nd annual Career Fair on September 20th. Over 60 businesses shared information with 700 students from 5 schools. (Pictured: **Rural MN CEP** booth ready to help).



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New Members

Detroit Lakes HRA

Kurt Keena, Executive Director
Susan Bjorkland, Section 8 Manager
Nichole Bristlin, Housing Manager
1111 Washington Avenue
Detroit Lakes, MN 56501
218-847-7859
Email: kurtDLhra@arvig.net

Non-profit organization; section 8
and public housing agency.

Mark Hagen

MBE Enterprises
P. O. Box 1034
Detroit Lakes, MN 56502
218-849-2294
Email: mark@mbedl.com

Action Fabricating, Inc./Minnesota Metalworks, Inc.

Travis Stone, Owner, CFO
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Jamie Usher-Aho, HR Generalist
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www.snapfitnessdetroitlakes.com

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Join us Oct 18th at 11am for a Ribbon
Cutting, Open House and Tours!

Membership Renewals

Thanks to the following members
have renewed their membership
from August 28–Sept. 24, 2018.

Chamber memberships renew
throughout the entire year.

For a complete list of members,
see <http://>

business.visitdetroitlakes.com/list/

Absolute Ice
BrushMarks Signs
Buhr, Jerry
Consolidated Communications
Detroit Lakes Floral & Gifts
Detroit Mountain Recreation Area
High Point Networks
Hough, Inc.
I'll Tile & Stone, Inc.
Jimmy John's
Kujawa Fiberglass Repair, Inc.
La Barista
Lakes Country Networking
Liberty Business Systems, Inc.
Lutheran Social Service of MN
Mainstream Boutique
Maplelag Resort & Conf. Center
Minn. Dept. of Transportation
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Member Advantages

Being a member of the Detroit Lakes Chamber has its advantages. Be sure your organization is using your investment to its fullest. Here are just a FEW of the things your membership gets you. Call our office for more information we'd love to go over our offerings and help you maximize your investment in our organization.



Business Connections:

- Listing in online Business Directory on www.VisitDetroitLakes.com and in printed directory (one category is included. Additional business categories can be purchased for \$50/year.)
- Access to DL Chamber events, committees, publications and marketing opportunities.
- Monthly member meetings. (:45 Fill-up is 2nd Wednesday of each month 8:15-9am)
- Subscription to monthly Chamber newsletter.
- Subscription(s) to weekly, member-only eblast—featuring local events.
- Access to DL Chamber Bucks program—to encourage local shopping.
- Referral Services—Chamber staff refers our members first for all inquiries in the office.
- Lodging members receive weekly lodging inquiry e-blast too.

Business Discounts and Services:

- Use of Chamber conference room is free – call to reserve.
- Job postings on www.VisitDetroitLakes.com are free to members.
- Notary and Certificates of Origin Services are free to members.
- Ribbon Cutting, Groundbreaking and First Dollar of Profit recognition.
- A mailing list of the current DL Chamber membership is available for \$25.
- Members can use the DL Chamber's bulk-mail permit—call for more information.
- Membership dues may be tax deductible. Ask your accountant for more information.
- Qualifying Auto Owners Insurance business policies receive a 10% discount.

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LEADERship DL 2018-19 begins!

This year's LEADERship Detroit Lakes has begun with a lot of energy! At the September session the group of 15 participants and 15 mentors, started by learning about their own strengths through a Strength Finders session taught by M State faculty. Professional speaker trainer Tasha Rohlf then lead the group in various exercises to help with public speaking. Finally, the day ended with our hometown favorite, Tim Eggebraaten (pictured). Tim not only shared his musical talents he also shared some great leadership information to help us find a "Rhythm of Life".



Special thanks to this year's steering committee who has worked for over a year planning curriculum, booking presenters and coordinating the entire program. The committee includes: Jackie Buboltz, Jamie Klein, Steve Erickson, Ashley Drewes, Kelley Nowell, Karen Buboltz, Terry Kemmer, Kristina Seifert and Carrie Johnston.

The Class of 2018-19 includes:

2018-19 Participants

Jennifer Winn	Arvig
Amy Olson	City of Detroit Lakes
Bridget Penton	City of Detroit Lakes
Nichole Bristlin	DL HRA
Erik Dale	DLCCC
John Simonson	First Lutheran Church
Madelyn Hanson	First Lutheran Church
Alicia Viergutz	Hospice of the RRV
Stacy Cole	Hospice of the RRV
John Hansen	Midwest Bank
Nathan Francis	M State Student
Catherine Weisenburger	Retired
Denise vonNiederhausern	Sanford Health
Linda Norland	SJE Rhombus

2018-19 Mentors

Wade Fenske
Terry Kemmer
Robert Koshnick
Jamie Klein
Dave Thomas
Jackie Buboltz
Lisa Lofgren
Mike Fillmore
Karen Buboltz
Tom Klyve
Beth Priddy
Peter Jacobson
Mark Hagen
Kurt Keena

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202.224.3244
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Senator Tina Smith (DFL)
202.224.5641

Seventh District Collin Peterson (DFL) US House
D.C.: 202.225.1593
218.847.5056

Paul Utke (R)
Senate 2
218-255-1131

Kent Eken (DFL)
Senate 4
651.296.3205
Sen.kent.eken@senate.mn

Steve Green (R)
House 2B
651.296.9918
Rep.steve.green@house.mn

Paul Marquart (DFL)
House 4B
651.296.6829
rep.paul.marquart@house.mn

For more information go to
www.gis.leg.mn

Tourism Update

If you go to Minneapolis, you likely would not consider it a tourist attraction, yet may have noticed homeless tent encampments. With several throughout the city, one enormous tent encampment is located in South Minneapolis. In many communities across the nation, the rate of homelessness is a concern with no quick solutions.

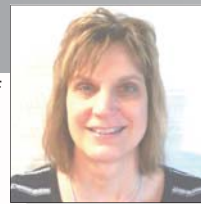
According to the Star Tribune, the Minneapolis City Council is wrestling with the problem of where to relocate homeless camps. For the Star Tribune, Jared Goyette recently interviewed a couple living in tents near her home. She found that the couple had been on the streets for two years, one with social anxiety that doesn't allow them to stay in a shelter with lots of people. The couple is in contact with a social worker to get transitional housing. This, Goyette reported, could take eight months with more than 1300 people in line for independent homes.

Minneapolis City Council members

identified a couple of sites that could work provide temporary shelters so the tent encampments could be moved. The Council faces decisions involving considerable expense, legal restrictions for some properties and community opposition to others.

Not just a metro problem, homelessness is a problem in Detroit Lakes. Mahube-OTWA provides help for housing services and First Lutheran Church is the stop for help from the ministerial association. Here are some items you could drop off with Ashley at the Mahube-OTWA housing department to help: gift cards that can be **specifically** used for gas, food or Thrift Store, passes to the DLCCC (showers), gloves/mittens (no room for clothing items) How about a full stamped card for next free food or coffee? It's a starting point for a problem Detroit Lakes will continue to face.

Cleone Stewart, Tourism Director



Kerlis Wesbrook, second from right, welcomed Tourism Committee members (l-r) Gary Thompson, Amy Wolf, Todd Mitchell and (not pictured) Cleone Stewart to A'moreek Coffee Shop. Located at Lakes Inn, 702 West Lake Drive in DL, the coffee shop is open Memorial Day weekend to Labor Day weekend.

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Happy Holidays!

The Chamber's Promotions and Events Committee, is excited to again bring the Light Up the Lakes cooperative marketing and events program to DL! We need your help to provide events and to market entertainment for all ages. Our goal is to promote Detroit Lakes as a fun-filled, bright and busy destination with activities for everyone this holiday season.



Your investment in a "Light Up the Lakes" sponsorship will go toward a comprehensive, cooperative marketing package with over \$10,000 in media coverage and a full schedule of holiday festivities in our community. More sponsors mean more promotion!

Light Up the Lakes Sponsorship Opportunities

____\$500 Event Sponsor- all benefits listed in the \$300 level **PLUS** your sponsor name/logo on posters. (Please be sure to send us your logo.) AND the opportunity to market your business at either the Parade of Lights or the Live Reindeer event. We will be happy to meet with you and see what is a best fit for your business... hang your banner, host a promotional booth, bring in a display - let's talk.

____\$300 Sponsor- all benefits listed in the \$150 level **PLUS** your company name rotation on ads and your company logo on calendar of event posters.

____\$150 Supporter- sponsorship recognition on social media and in DL Chamber newsletter, your event placed on calendar of event poster.

Call 218-847-9202 for more information and be sure to check out the Light Up the Lakes Facebook page.

Save the Dates:

Parade of Lights Night: November 26 ~ 5pm ~ Downtown DL

Live Reindeer in DL: December 15 ~ 12Noon-3pm ~ WSMall West Parking Lot

Members:

Please make sure your employees know that, as a member of the DL Chamber, your business takes DL Chamber Bucks!

~ **CHAMBER BUCKS** are actual checks from the DL Chamber.

~ Put **CHAMBER BUCKS** in your cash register and treat it like other checks in your deposit.

~ Any Chamber member can accept **CHAMBER BUCKS**.

~ **CHAMBER BUCKS** are not meant to be redeemed for cash, however, practice good customer relations and give change as you would for other checks written over the amount of purchase.

~ **CHAMBER BUCKS** are being used by businesses and individuals in the community for gifts, incentives, bonuses, promotional prizes, special event drawings and more. Keep their gift excitement going by making it easy for them to redeem their DL Chamber Bucks.

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INVITATIONS MENU GRAPHIC DESIGN
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Route Around Your Office

Please route to:

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- Chairman of the Board**
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- Incoming Chair**
Doug Anselmin 2019
- Past Chair**
Marjorie Berg2019
- Treasurer**
Becca Robbins 2020
- Directors**
Peggy Akers..... 2021
Jill Brandt..... 2020
Emily Meyers 2019
Ron Mueller 2019
Brittany Nordick 2021
Paula Quam 2020
Val Voigt..... 2019
Amy Wolf 2021

Contact Us

- Carrie Johnston...** President
Carrie@VisitDetroitLakes.com
- Cleone Stewart...**Tourism Director
Cleone@VisitDetroitLakes.com
- Jean Erickson...**Office Coordinator
Jean@VisitDetroitLakes.com
- Sandy Stilke...**Membership
Services Coordinator
Sandy@VisitDetroitLakes.com
- Phone: 218-847-9202
FAX: 218-847-9082
dlchamber@VisitDetroitLakes.com
www.VisitDetroitLakes.com

What's Happening!

October 2018

Tues/Sat. Lakes Area Farmer's Market, 10am-1pm, Peoples Park

- 2 United Way Business Drive
- 2 Health Resources Center Banquet, 6:30pm, Community Alliance Church
- 3 Tourism Committee, 8:15 am, Chamber Office**
- 3 Chamber Ambassadors**
- 3 Open House-50th Anniversary, 10am-noon, Rural MN CEP
- 6 Free Family Movie "Hotel Transylvania", 10am, CineMagic Cinema 7
- 6 Damien Home Tour, 12-4pm, DL area homes
- 6 Author Talk with Jill Hannah Anderson, 1-2pm, La Barista
- 6 ARRIVAL from Sweden (the music of ABBA), 7:30pm, Holmes Theatre
- 7 Holy Rosary School Marathon for Nonpublic Education, 11am-4pm
- 9 Promotions & Events Committee, 8:30am, Chamber Office**
- 9 Corporate Clash, 4pm, DLCCC
- 10 :45 Fill-up Chamber Member Meeting, 8:15-9am, DLCCC (Fitness Side)**
- 10 Brown Bag Lunch-Mike Swan, noon, Becker County Museum
- 10 DL Fire Dept. Open House, 5-7pm
- 11 Stuart Pimsler Dance & Theater, 7:30pm, Holmes Theatre
- 12-13 8th Annual Paracon, Shooting Star Casino
- 16 Tourism Bureau board of directors, 8:15 am at Detroit Mountain
- 18 Ribbon Cutting/Open House, 11am-1pm, Snap Fitness
- 18-20 "The Game's Afoot" by Summit Productions, Holmes Theatre
- 18 "Saving Snow" Documentary, 6pm, Detroit Mountain Rec. Area
- 19 After Dark at the Museum (tours & tales), 7pm, Becker Co. Museum
- 22 "Spooky Pumpkin" Floral Arranging Class, by DL Floral, 5:30pm, La Barista
- 24-25 Tour of Manufacturing, 2-6pm**
- 25 Chamber Board of Directors, 8am, Chamber Office**
- 26 Pinocchio, 6:30pm, Holmes Theatre
- 27 Customer Appreciation Day, 3:30-7pm, Richwood Winery

See full calendar of events: <http://business.visitdetroitlakes.com/events>